

connections

LEADERS DO BUSINESS

**The global networking and
event organiser**



connections

is built on the belief that
BUSINESS
is conducted between
PEOPLE,
not companies.

We believe that business relationships founded on shared experience, trust and friendship will be deeper, more genuine and longer lasting.



Proud winners



of **Best Tradeshow 2015, Best conference 2016 and 2017**
by Eventex Awards

Hosted events



in over **10 countries**
on **three continents**

50+



buyer nationalities
represented

90%



supplier and buyer
outstanding satisfaction

95%



attendees at
director level or above



The Connections Way

WHAT TO EXPECT

At each carefully planned Connections event, you will be joined by up to 100 handpicked senior decision makers; a mixture of the industry's best travel buyers, world-leading suppliers and sponsors. All at senior level.

You can expect to be inspired by travelling to a different global destination for each Connections event, where you will find an intimate and creative environment dedicated to nurturing business relationships. You will have the time to truly get to know your peers, while bonding over memorable experiences that give a flavour of whichever destination Connections is being hosted.



Connections Luxury in Abu Dhabi 2015, delegates cooking their own lunch

What do I get as a supplier?

- Intimate access to an exclusive group of **leading buyers**
- **Inspirational speakers** and roundtable discussions to provide stimulating insights and thoughtful debate
- **One-to-one meetings in 'the Connections way'** with a bespoke diary based on selected preferences
- Up to three nights' **hosted accommodation**
- **VIP ground transfers** from/to the airport
- **All meals** during the event programme
- Extensive **marketing and PR opportunities**
- **Stimulating cultural experiences** to build trust for lasting business relationships

Event supporters



WHITE LABEL EVENTS

LUXURY: SWITZERLAND

16-19 SEPTEMBER 2018

In 2018, Switzerland Tourism launches Connections' first spotlight event in Gstaad, Switzerland, showcasing the finest high end Swiss product to global luxury agents.

Suppliers represent the finest luxury product in Switzerland, including hotel chains, boutique hotels DMCs, and regions.

Buyers are handpicked through research and word-of-mouth recommendations. They represent key and emerging luxury travel markets and reflect the region in which the event is located.

WATCH



Event supporters

Switzerland Tourism.



GSTAAD®
COME UP - SLOW DOWN

GSTAAD PALACE
SWITZERLAND

ERMITAGE
GSTAAD-SCIÖNRIED
Wellness- & Spa-Hotel

LE GRAND BELLEVUE
GSTAAD

THE ALPINA
GSTAAD

ULTIMA + GSTAAD
HOTEL SPA & RESIDENCES

Connections Luxury Switzerland:

Gstaad, Switzerland

16-19 September 2018

(Swiss Suppliers only)

Gstaad, Switzerland

www.weareconnections.com



ADVENTURE: SLOVENIA

28-31 OCTOBER 2018

Connections Adventure is the global networking event series exclusively for experts in luxury travel adventure experiences. We bring together a handpicked group of delegates to learn from our up-to-the-minute educational content about high-end adventure travel, to discuss the trends and challenges facing the marketplace with their peers, and to do business in an environment that leads to longer-lasting business relationships.

Suppliers offer the most unique and authentic travel products on this planet – which enable travellers to discover natural wonders and enjoy life-enriching immersion in indigenous cultures.

Buyers are international specialists interested in adding extraordinary travel experiences to their portfolio. Whether it's trekking through the Himalayas, a wine trail from Chile to Argentina, or a photography tour of the Serengeti, we connect buyers with the right high-end adventure suppliers that will deliver the trip of a lifetime for their clients.

WATCH



Event supporters

STO
SLOVENIAN
TOURIST
BOARD

I FEEL
SLOVENIA

luxuryslovenia.eu



INTERCONTINENTAL
LJUBLJANA

Connections Adventure:
Intercontinental Ljubljana
Ljubljana, Slovenia
28- 31 October 2018

Connections Meetings in Malaga
2015, delegates riding donkeys



www.weareconnections.com



MEETINGS: PUGLIA, ITALY 18-21 November 2018

At Connections Meetings we match you with relevant buyers or suppliers, enabling you to forge valuable MICE and incentive connections and share ideas through memorable experiences. We carefully curate the content of our thought leadership sessions, so that you leave with more knowledge, a fresh perspective and new ideas for your MICE business.

Suppliers are the most relevant and handpicked incentive/luxury Italian supplier brands including national, regional and city convention bureaus, hotels, DMCs, as well as event services.

Buyers come from all over the world – 70% are luxury and incentive meeting planners, whilst 30% are International Association meeting planners representing global corporations, eager to book their next international board meeting, global sales kick-offs or incentive trips.

WATCH



Event supporters

PUGLIA
UNIONE EUROPEA

INVENTURELIFE

Masseria Torre Coccaro
*****L

Connections Meetings
Puglia, Italy
18-21 November 2018

Connections Meetings in Malaga 2015
Cristina Gaiardoni from Onirikos and Ana Hicar from Hilton SA Torre Mallorca

Connections Luxury in India 2017
Peter Huber from BAWA Tours & Travel GmbH & Paul Kennes from Horizons Nouveaux



LUXURY: COSTA DEL SOL 17-20 FEBRUARY 2019

Focusing on the highest-calibre leisure agents and suppliers in the premium travel industry, Connections Luxury has taken its unique approach across the world, including Portugal, Abu Dhabi, China and Brazil.

Suppliers represent key and emerging luxury travel markets including hotel chains, boutique hotels, DMCs, airlines, private jet and yacht charters, cruise lines and destinations.

Buyers are handpicked through research and word-of-mouth recommendations. They represent key and emerging luxury travel markets and reflect the region in which the event is located.

WATCH



Event supporters

Andalucía



COSTA DEL SOL MÁLAGA



Málaga
Convention
Bureau



Connections Luxury
Costa Del Sol, Andalucia
17-20 February 2019

Connections Meetings in Italy 2017; Francesca Sandri from Convention Bureau-Italia and Ekaterina Garina from BBDO JSC

www.weareconnections.com



Connections Meetings in Portugal 2018, delegates riding bikes





WHITE LABEL EVENTS

LUXURY: CALIFORNIA

1-4 MARCH 2019

IN 2019, Connections launches its first spotlight event in California, USA. Sponsored by Visit California, we showcase the finest high end Californian product to global luxury agents.

Suppliers represent the finest luxury product in California, including hotel chains, boutique hotels DMCs, and regions.

Buyers are handpicked through research and word-of-mouth recommendations. They represent key and emerging luxury travel markets and reflect the region in which the event is located.

WATCH



Event supporters



Connections Luxury California:
California, USA
1-4 March 2019
(Californian Suppliers only)

California, USA

www.weareconnections.com 



WELLBEING

LJUBLJANA, SLOVENIA

2-5 MAY 2019

Connections Wellbeing series brings together the world's best wellbeing suppliers and global luxury travel buyers looking to developing their understanding in this incredibly fast-growing sector. Events, held with the support of Wellbeing Escapes, blend executive-led networking alongside challenging and informative sessions, with hands-on practical experiences showcasing the latest wellness techniques.

Suppliers are globally-known brands who sell wellbeing as part of their core offering including hotels, spas and practitioners.

Buyers are established luxury agents and operators interested in building their understanding of wellness to better serve their clients.

WATCH



STO
SLOVENIAN
TOURIST
BOARD

I FEEL
SLOVENIA

Event supporters

wellbeing
escapes

Connections Wellbeing:
Ljubljana, Slovenia
2-5 May 2019



Connections Meetings in Malaga 2016, delegates doing tai-chi





MEETINGS: ITALY

17-20 November 2019

At Connections Meetings we match you with relevant buyers or suppliers, enabling you to forge valuable MICE connections and share ideas through memorable experiences. We carefully curate the content of our thought leadership sessions, so that you leave with more knowledge, a fresh perspective and new ideas for your MICE business.

Suppliers are the most relevant and handpicked meeting supplier brands including national, regional and city convention bureaus, hotels, DMCs, as well as event services.

Buyers come from all over the world – 70% are corporate and incentive meeting planners, whilst 30% are International Association meeting planners representing global corporations, eager to book their next international board meeting, global sales kick-offs or incentive trips.



Connections Meetings
Italy
17-20 November 2019



Connections Wellbeing in Greece 2018
Roland Galka from RG - Private Travelling and
Valentina Accardo from Almar Jesolo

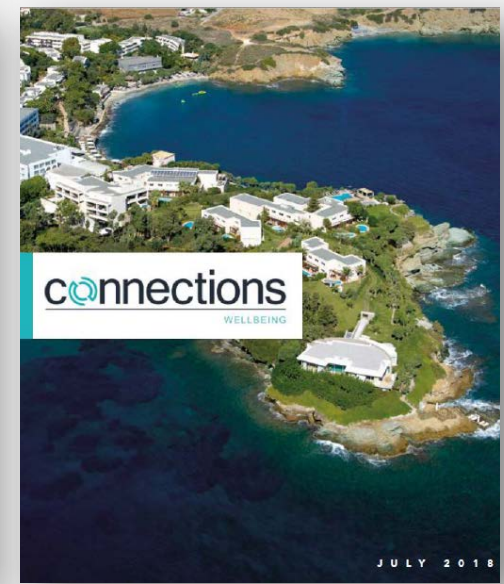
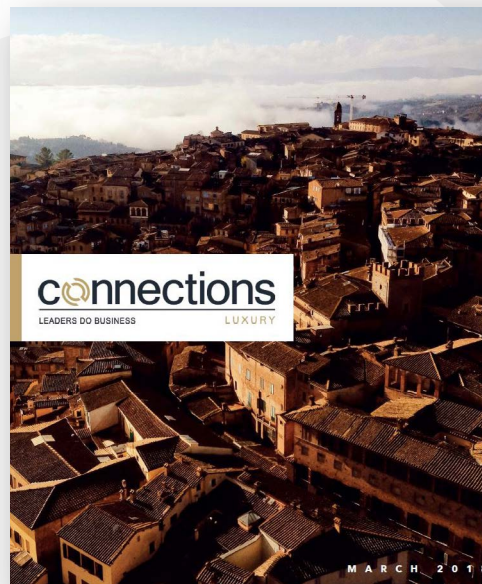


Insights & Partners

In addition to weareconnections.com, a quarterly digital publication focuses on the latest news and trends for international luxury leisure, meetings and wellbeing professionals. The digital edition also includes insight from industry experts and the Connections events portfolio.

Distribution:

- > 7,000+ senior luxury professionals
- > 10,000+ senior meeting planners
- > 100+ media groups
- > 100+ partner associations



Click any edition cover to read



As part of Jacobs Media Group, Europe's largest business-to-business travel & hospitality media brand, we are able to distribute content across Europe, the Americas and Asia. At a Connections event, you may be filmed for a video interview for our Connections Leaders YouTube channel. Similarly, a journalist may interview about your business for Travel Weekly or Aspire magazines, website and newsletters.

SOCIAL CALENDAR

We also offer further networking opportunities to engage with senior leaders at specific social gatherings. Our socials take place in a variety of places throughout the year, to accommodate as many people as possible.

Places are allocated on a first come first served basis and are subject to availability. To enquire about attending a Connections social, please contact [Evangeline Estrella](#).



2019

Thursday January 17
Connections Social Dinner
The Globes
London



LONDON

Wednesday March 6
Connections Social Dinner
Berlin



BERLIN

Sunday April 28
Connections Social Drinks
Dubai



DUBAI

Wednesday May 22
Connections Social Dinner
Frankfurt



FRANKFURT

Tuesday July 2
Connections Social Dinner
The Cateys
London



FRANKFURT

2018

Monday November 5
Connections Social Drinks
London



LONDON

Monday December 3
Connections Social Dinner
Cannes



CANNES

Tuesday November 27
Connections Social Dinner
Barcelona



BARCELONA

Tuesday December 4
Connections Social Lunch
Cannes



CANNES

EVENT DATES

Event	Location	Date
Connections Switzerland*	Gstaad, Switzerland	16-19 September 2018
Connections Adventure	Ljubljana, Slovenia	28-31 October 2018
Connections Meetings	Puglia, Italy	18-21 November 2018
Connections Luxury	Costa del Sol, Andalucía	17-20 February 2019
Connections California*	California, USA	1-4 March 2019
Connections Wellbeing	Ljubljana, Slovenia	2-5 May 2019
Connections Meetings	Italy	17-20 November 2019

*Connections Bespoke events - available to Italian, Swiss and Californian suppliers only



connections
LEADERS DO BUSINESS

Micaela Giacobbe

Director & Founder

+44 (0)20 7881 4848

micaela@weareconnections.com

Greg Reeves

Head of Business Development -
Luxury and Wellbeing

+44 (0)20 7881 4836

greg@weareconnections.com

David Benitez

Head of Business Development –
Meetings

+44 (0)7453 576041

david@weareconnections.com

Andrew Harvey

Sales Manager

+44 (0)781 6639988

andrew@weareconnections.com

Follow us:



www.weareconnections.com 